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 - "A Century of Flowers and Blooms"

Welcome fall! Although as I type this greeting it's hot and muggy outside, I have faith that cooler nights, jewel-toned sweaters and trees ablaze with color are not far away. Some of our clubs are returning to their regularly scheduled programming after a summer break. I'm happy to have everyone back online as the 9th District rolls into an action-packed autumn!

Let's take a quick look back at our summer fun. Our June trip to Landcraft Garden Foundation was a big hit! A relaxing bus ride out to Long Island on a beautiful day and so much eye-candy! More than a few of us came home with a trunk full of plants. We ended the day chatting on the beach with a piece of pie in our hands and our feet in the ocean. See our group picture in this newsletter. Our July General Meeting at Lasdon Park was a hands-on workshop for our upcoming flower show, A Century of Flowers and Blooms. We have some great designers in our District! I hope to see them signed up for our Show. We'll talk more about that....

Up first on our 9th District Fall Agenda is our Presidents' Luncheon on Wednesday, September 18th at Lyndhurst Mansion in Tarrytown. I'm so excited about this event! Since we are celebrating our 100th anniversary, why not visit an historic site right in our own backyard that's almost 100 years older than us! We will have our Board Meeting in the morning at the restored stables, followed by our lunch and then tour the gardens. The gardens are so lovely and the history of the Estate is fascinating! This will be a special treat for our hard-working club presidents and board members.

The 9th District Flower Show, A Century of Flowers and Blooms, will be held on September 27th & 28th at Lasdon Park. The theme is a continuation of our centennial celebration. Thank you to all who have signed on as volunteers to help stage, set-up, clerk, host and be consultants. Thank you to all the exhibitors. It may seem daunting to try a design, but you are among friends and it's all in good fun! Please don't forget to bring in your horticulture. Flower shows are educational and open to the public. Let folks see the great variety of species and cultivars that our members nurture in their gardens. We need more helpers and exhibitors. If you know how to set a beautiful table for two or you'd like to start small with designing and try a petite design, contact our Flower Show Chairs: Shannon Daugherty and Mary Bomba. Sign-up and join the party!

Our final General Meeting of the year will be October 21st and hosted by Section 2B. I'm sure it will be as well-attended and informative as all our gatherings have been this year! Stay tuned for details.

I'm looking forward to working with our members on A Century of Flowers and Blooms. Flower shows have been an educational and public outreach component of our District for as long as we've been a District. It's a tradition that I'm happy and proud that we can continue to uphold.

Thank you, Jacqui Bergonzi, Director











September 6 2 pm – 5 pm Parkway Gardens/Parkway Homes Small Standard Flower Show "Our Roots Run Deep"

Greenburgh Town Hall 177 Hillside Ave White Plains, NY

September 18 **Wednesday 10:30 am	9th District Board Meeting & Presidents' Luncheon 10:30 am Board Meeting 12:00 pm Luncheon 1:00 pm Tour of Lyndhurst Grounds Open to Board Members and Club Presidents \$25 for Board Members; free for Club Presidents	Lyndhurst Mansion 635 South Broadway Tarrytown, NY 10591
October 1	Due date for 9 th District Membership Dues	
October 1 7 pm	G. C. of Peekskill Program: "Westchester's Gardens & Historical Estates" Barbara Davis, Westchester Historical Society Open to the public. Light refreshments Info: Sally.Bentley@gmail.com	Peekskill Yacht Club 1 Travis Pl Peekskill, NY
October 6 11 am - 3 pm	Hopp Ground GC Gardening Activity Mt. Kisco Farmers Market Community Corner	Mt. Kisco Train Station
October 21 10 am	9 th District General Meeting Hosting: Section 2B	TBA
October 22-23	Central Atlantic Region Conference "Wonders of the Garden State" For details and registration: <u>https://www.car-sgc.org/conference-2023</u>	Olde Mill Inn Basking Ridge, NJ
October 31	9th District Scholarship Applications Due <u>http://www.district9fgcnys.com/Youth.html</u> Trina Hiemcke: trinahem@aol.com	





2024 CALENDAR





November 4

Judges Council

Muscoot Activities Bdg 51 Rte 100 Katonah, NY 10536

November 13 Briarcliff Manor GC Program: "Beatrix Potter's Gardening Life" RSVP: Susan Zetkov-Lubin sueshark2000@gmail.com **Briarcliff Manor Youth Center** 5 Van Lu Van Rd Briarcliff Manor, NY

November 19 1:30 pm GC of Larchmont Historic Gardens of Westchester Barbara Davis, Co-Director Westchester Cty Historical Society RSVP: aboyar@mac.com

Larchmont Library Michael Coords Room

December 99th District Board Meeting10 amWreath Pick-up for Veterans

Muscoot Activities Bdg 51 Rte 100 Katonah, NY 10536

December 10 Winter Grapevine Submission Deadline

NGC offers Environmental, Gardening, and Flower Show School Classes all over the country! Check out the calendar here: <u>https://calendar.gardenclub.org/events/list/ offerings</u>

For Newscape, The NGC LDS Newsletter, visit the NGC website and go to the Member Resources link at the bottom of the page. "Newscape" is listed with all the NGC publications. (<u>https://www.gardenclub.org/member-resources</u>)

www.district9fgcnys.com - for 9th District news, events and updates

www.fgcnys.com – for what's happening around NYS

www.gardenclub.org – for national events and The National Gardener magazine

CLUB ACTIVITIES: September, October, November

Section 1: Trina Hiemcke, Chair

Brewster-Carmel GC: In August, a number of members toured Innisfree Gardens and Arboretum. We are currently readying for a number of upcoming events. We will be participating in the Brewster Fall Festival on September 7th. We have a table at the event and distribute our brochures and sell floral arrangements, plants and dried flowers from our gardens. A number of our members are involved in the 9th District flower show at the end of September as clerks, hostesses, crafters and designers. Our civic gardens are still being maintained but the weather this summer has greatly affected their growth but we keep moving forward.

Lake Mahopac GC: September - Lynne Bernstein, master gardener, volunteer from the Cornell Cooperative Center and member of the Pudding Garden Club, presented a fact-filled program on Planning Native Landscapes. She is responsible for promoting the Putnam Pollinator Pathway. We inducted a new member, Freda Yannetti, who gave a short speech on her interesting background. *October* - We will be prepping for out December Wreath Making workshop at this meeting. The Wreath Making Workshop will be a joint effort with the Friends of Mahopac Library. Presenter for the prepping in October will be our president, Lynne Carney. *November* – Talented designer and longtime member, Marie Braun, will instruct the members on making a centerpiece arrangement for their Thanksgiving table. The club will provide the flowers, and we will bring our own containers.

GC of Peekskill: At our annual potluck BBQ at the Peekskill Yacht Club, the parents of our scholarship winner, Ava Vogel, graduate of Walter Panas H. S., joined us (Ava was unable to attend) and spoke to us about their daughter's plans to study Environmental Science and Conservation. September – We will have a luncheon at Appropos at The Abbey in Peekskill. Trish Manfredi of S. Glastonbury, Ct. will demonstrate "Easy Floral Design for Home & Flower Show". Our members will tour the Sustainable Materials Management plant in Cortlandt that recycles food scraps into compost. October – At our annual public outreach evening program, Barbara Davis of the Westchester Historical Society will present information about some of Westchester's fabulous gardens and historical estates. November – The program is "Behind the Scenes of a Winning Floral Design" by designer Cathy Rich of Trumbull, Ct.

GC of Yorktown: Over the last six months a new relationship has 'blossomed' between Garden Glub of Yorktown & residents of Country House, an assisted living facility in Town. What began as a single program on Garden Therapy evolved into an ongoing engagement. The facility encouraged us to come up with a name for our group: we thought Late Bloomers was apt. Residents have enjoyed planting herbs, tomatoes, annuals, making pesto and pickles and some doing crafty projects. The Club has obtained approval to create a native pollinator garden designed as a 4-season, educational garden that honors our veterans and will serve as a peaceful destination for anyone seeking to learn about native plants and the pollinators who visit them. We are actively fund-raising in order to complete this important garden. See the plans for the garden here: https://www.gardenclubofyorktown.org. Other events: Cider Mill owner Geoff Thompson will share several of his hard ciders, many of which are served at restaurants/bars throughout the Hudson Valley; Hammond Museum (in North Salem) and Japanese Stroll Garden with a tea ceremony.

Section 2A: Marj Trainor, Chair

Briarcliff Manor GC: *September* - "Botanical Painting Workshop": Presenter Jan Aiello, an experienced art educator and artist will lead "A Painting on Canvas Workshop". Paintings will be eligible for submission in the upcoming "Club Challenge" section of the BMGC 2025 June flower show. *October* - "Culinary Presentation" Chef Dan Kaufman will present a culinary demonstration tasting, focusing on Halloween themed plant-based dishes. *November* - This is a very special presentation. Highly esteemed author, educator and lecture, Marta McDowell will explore the origins of Beatrix Potter's love of gardening and will share how this passion came to be reflected in Beatrix's beloved classical children's tales. Marta's books will be on sale to be autographed. Not to be missed! **Chappagua GC**

CLUB ACTIVITIES: September, October, November

Section 2B: Mary Bailly, Chair

Hopp Ground GC: After working throughout the summer caring for our five Civic Beautification sites, members of Hopp Ground Garden Club launched a new year of gardening with a business meeting and informal gettogether on September 10. Our upcoming October meeting will take place at Lasdon Park & Arboretum, where we are finalizing program details in collaboration with Jessica Schuler. On Sunday, October 6, we will participate in the Mt. Kisco Farmers Market Community Corner, located at the Mt. Kisco train station. This event will be a wonderful way to connect more with the community, sharing our mission and the impactful work we do. We are also excited to incorporate an interactive gardening activity that promises to be both educational and fun. We look forward to our Thanksgiving Workshop in November where members will once again design floral arrangements for their own holiday tables as well as donating creations to people in the community.

Pound Ridge GC: *September*: Our club attends our town's 9/11 Memorial Service which takes place at our local Fire House. We will be taking a "members only" trip to the studio and gardens of Frances Palmer. Our general meeting this month will feature Ken Pojman who will discuss "How to Cultivate Dahlias to Win Blue Ribbons." We regret that due to restrictive parking at our library we can no longer open our meetings to the public. *October:* Our general meeting will feature an Informal Table Design Flower Show. Members will be exhibiting in pairs and the decorative floral design will be exhibited in our library after the meeting. *November:* Our club hosts our annual holiday swag making workshop using holiday greens. When completed, the swags are hung on the street signs around town.

Section 3: Yvonne Avant, Chair

Ardsley GC

GC of Dobbs Ferry: After a quiet summer, we resume activities in September. Our first meeting is a luncheon on the porch where we have a chance to review existing plans for the upcoming year and consider new opportunities. Later in September, we have a Garden Therapy Workshop for the Dobbs Ferry Seniors. At our October meeting, Lyndhurst will make a presentation on its gardens and grounds with special emphasis on the restoration efforts and how garden clubs can support this. In November, we will learn how to attract more birds to our gardens with a program by Carol Capobianco of the WCC Native Plant Center and James Judy of Lenoir Nature preserve. Also in Autumn, we will once again have the joy of working with the Days of Wonder Nursery School. This year, we will plant daffodil bulbs with the children. Also, many thanks to the 9th District and Jacqui for the upcoming Fall Flower Show "A Century of Flowers and Blooms" at Lasdon.

Little Gardens of Tarrytown

Parkway Gardens/Parkway Homes GC: After one of our most successful garden club fundraiser plant sales in June, our members turned their attention to prepping for our September 6th Flower Show at Greenburgh Town Hall "Our Roots Run Deep". We've met to press flowers and practice arrangements. Our Blue Star Memorial garden received a much-needed, late summer clean-up. Some of our members are also looking forward to participating in the 9th District Show at Lasdon at the end of September. We will continue to meet through the fall.

CLUB ACTIVITIES: September, October, November

Section 4: Gloria Bisaccia. Chair

Boulder Ledae GC

GC of Larchmont: September - Tour of Gardens and Lecture by Lucia Maestro, Director of Horticulture, and Suzanne Clary, President and Interim Director, Jay Heritage Center and Gardens. October - Can Gardening and Other Lifestyle Choices Decrease Risk for Alzheimer's? by Meg Boyce of the Alzheimer's Association; Annual Fall Luncheon at Oriental Beach Club. November - Historic Gardens of Westchester by Barbara Davis, Co-Director Westchester County Historical Society.

Section 5: Kathy Ennis, Chair

GC of City Island: Our September meeting will feature Chrissy Word, Education Director of the City Parks Foundation. She will highlight what is happening in Pelham Bay Park, NYC's largest park and our neighbor. On September 21, we will participate in the Annual City Island Oyster Reef Festival held at Ambrosini Field on City Island. Our club's display will highlight the importance of native plants and their positive impact on the flora, fauna and waters around City Island. In November, members will fill our containers that line City Island Avenue with winter greenery and will distribute over 40 holiday wreaths at our local institutions and parks.

Luther Burbank: September - Join us at the Rumsey Rd 9/11 Memorial Saturday, September 14th, for a simple Ceremony of poetry and remembrance, followed by a BBQ themed social hour. October - Saturday, October 12th, our club will have a quick business meeting, followed by a DIY class for Fall tablescapes hosted by our own Luther Burbank Garden Club Member Priscilla Bianchi. Sunday, October 20th, club members will enjoy an optional outing. We will enjoy a fall foliage cruise departing from Pier 40 Manhattan. *November*- Saturday, November, 2nd, members will package personal care items for donations to St John's Riverside Hospital and Andrus Senior Care Community as Holiday Tray Gifts for In-Patients.

GC of New Rochelle

Morsemere GC: The Morsemere Garden Club will begin our fall season at Philipse Manor Hall, a favorite meeting site. We will meet in the Gothic Chamber where we will plan our 2024 to 2025 schedule. Additionally, in preparation for the 9th District Flower Show, Chris Wolff, design chair for the tray division of the Show, will critique our designs for trays and provide us guidance for the Show in which members have volunteered to participate. Our October meeting will be at the Grinton Will Library. Club members will form a Committee to discuss and plan for our May Flower Show. We will also continue our tradition of making seasonal tray and table favors for residents of Rosary Hill, a palliative cancer care facility in Ossining. We will create favors for fall, winter, Valentine's Day, and Christmas. In early November, members will tour Kykuit, the Rockefeller Estate and property in Sleepy Hollow. The Beaux-Arts Gardens by William Wells Bosworth are considered some of his best works in the US. Outdoor sculptures in the Gardens include works by Alexander Calder and Henry Moore. Lunch will follow. The Club will continue its ongoing support of Penny Pines and the planting and maintenance of the Blue Star Memorial at the Yonkers Waterfront as well as the Hudson River Museum Garden.



Book of Tribute

Funds collected go toward the 9th District Scholarship Fund



In Memory of Maureen Durkin Beloved Member of the Brewster-Carmel GC **Don't forget!** 9th District Membership Dues are due October 1.

Assistant Treasurer Janette Wilson 22 Monroe Place White Plains, NY 10603 Jwilson3398@yahoo.com

World Gardening Chair: Gloria Bisaccia glowb@aol.com

The Federated Garden Clubs of New York State World Gardening Project supports two organizations: 'Water for South Sudan' and 'Digdeep/Navajo Water Project'.

By providing access to clean, safe water and facilitating hygiene education, Water for South Sudan sows the seeds for growth. Once a well is drilled, schools and markets follow. <u>http://www.waterforsouthsudan.org/</u>

DigDeep/The Navajo Water Project brings hot and cold running water to homes without access to water and sewer lines to families in New Mexico, Utah, and Arizona. <u>www.Digdeep.org</u>.

Recently, Gloria shared the DigDeep Annual Report with our clubs. Some highlights from the report:

- Our Navajo Water Project team brought clean water to more than 350 households in 2023. We expanded into 10 new communities across the Navajo Nation and installed more than 170 off-grid Home Water Systems shattering our previous record of 99 systems in a single year. These solar-powered tanks, connected to household plumbing and serviced by our water truck fleet, are ending decades of water hauling and transforming Navajo lives.
- In a truly 'groundbreaking' collaboration, teams from Appalachia and Navajo worked together to design and install our first Home RainWater System ... built to collect and purify abundant rainwater.
- In 2023 we built deeper relationships across the broader water sector, joining coalitions led by the US Water Alliance, PolicyLink, and others. A standout moment came during the 2023 UN Water Conference—the first of its kind in 46 years. DigDeep participated in the conference and was highlighted on the official website, calling global attention to the water access issues right here in the US.

You can see the whole report and great pics here: https://annualreport2023.digdeep.org

Please make your check payable to FGCNYS, memo line Water for South Sudan (WFSS) or DigDeep. Send donations to Gloria Bisaccia, 105 Corporate Park Drive, Apt. #2094, W. Harrison, NY 10604

9th DISTRICT SCHOLARSHIP Chair: Trina Hiemcke trinahem@aol.com

Who can apply?

NYS residents who have completed one year of college, have volunteered for community-based environmental programs, and are pursuing a course of study related to biology, botany, the environment, etc, are eligible.

When is the application due?

Applications for the Fall Scholarship are due October 31.

How are the scholarships funded?

The scholarship funds are part of the 9th District annual budget. Donations to the Book of Tribute help to offset the cost of the scholarships.

How can students apply?

The application and additional details can be found on the district website:

http://www.district9fgcnys.com/Youth.html

Asian Jumping Worms

Environment Chair: Wendy Murphy, wendmurph13@gmail.com

What makes Asian jumping worms such a concern?

Jumping worms are now in 37 states and Ontario. They degrade soil by eating organic material and leaving behind waste (little hard pellets) that alters the soil. Because jumping worms are only found on the surface of soil and organic matter, their castings wash away in rain, not allowing water and air to get to roots.

European earthworms can help soil. They borrow deep into soil and create space for aeration, water filtration, and mixing nutrients into the soil.

Asian jumping worms are parthenogenesis, which means they don't need a mate to reproduce and are annuals which die after the first frost. Their cocoons can survive winter and emerge in March to start a new population. Jumping worms can't move far by themselves; they spread by humans, animals or water. It is thought that the jumping worms get around by sticking to shoes and garden equipment.

If jumping worms are discovered quickly, they can be eradicated. They live on the surface so easy to pick out and remove. Prevention is the best management. Their favorite food is maple leaf litter mulch (high in nitrogen content).

Birds, snakes, turtles, frogs and slugs eat worms but don't seem to eat the Asian worms.

How do you recognize them?

They are on the surface, and they jump and wiggle a lot. A solution of 1/3 cup of dried mustard and 1 gallon of water sprinkled on soil will irritate the worms to come up and move more.

Be on the alert for coffee ground like soil when purchasing potted plants.

You can collect them in a container of vinegar or rubbing alcohol. Temperatures of 95-104 kill them. Put a plastic sealed bag in the sun for a few days. Do not add to compost. Blocher (ground up charcoal), sand and diatomaceous earth show promise in killing adult jumping worms.

Please report any discovery to Cornell Cooperative Extension. There are many more gardeners and not as many ecologists and researchers. We have to act.

On July 26, Annabelle Bradley led the **Luther Burbank Garden Club** and invited guests on a private tour of Stone Barns Center in Tarrytown. See all the great pics on their Facebook page:

https://www.facebook.com/share/p/YVem NVnwbz44BTLt/?mibextid=WC7FNe







Hopp Ground GC Civic Beautification at Bedford Memorial



9th District Trip to Landcraft Garden Foundation, Beds and Borders Nursery, and North Hampstead Beach June 26, 2024

















Thanks to Sandrie McGarrell and Jacqui Bergonzi for the great pics!

Our Roots Run Deep

Parkway Gardens/Parkway Homes Garden Club Presents A Small Standard Flower Show



Friday, September 6, 2pm-5pm Greenburgh Town Hall 177 Hillside Avenue White Plains, NY 10607 FREE AND OPEN TO THE PUBLIC

Miriam's "Gardens on the Fly" Tours

Interested in last minute, unscheduled garden tours? Sign up for GOTF Club with Miriam Yekutiel: gardentours@aol.com











Private garden of Tim Covington, Newburgh, NY





Thanks to Mary Bomba for these great pics!



Spotlight on ... A CENTURY OF FLOWERS AND BLOOMS

9th District of Federated Garden Clubs of NYS, Inc. presents a Flower Show:

A Century of Flowers and Blooms in celebration of our 100th Anniversary.



1924-2024

Friday, September 27, 2pm-4pm Saturday September 28, 10am-3pm Free & Open to the public Lasdon Park and Arboretum 2010 Route 35, Katonah, NY 10536

See the full schedule on the 9th District website under the Flower Show tab: http://www.district9fgcnys.com/century_of_flowers_and_blooms.pdf

DESIGNERS NEEDED!

A few design spots are still open! To sign up, contact Shannon Daugherty, sdaugherty@optonline.net or Mary Bomba, mbomba111@gmail.com

Section A "Design Movements"

Class 1. "Art Deco"

An **Angular Design** staged on a black pedestal 40" H with a 16" square top. No underlay permitted. Background is a white wall. To be viewed from the front. **2 design spots open**

Class 2. "Modernism"

A Featured Plant Material Design staged on a white pedestal 40" H. Top measures 24" W x 20" D. Underlay permitted to the edge. Background is a white wall. To be viewed from the front. 2 design spots open

Section B "Stepping Out"

Class 5. "Studio 54"

An 8" **Petite Reflective Design** staged in a window niche 28" off the ground on a 19" high green pedestal with an 8" square top. Allotted space is 8" high x 8" wide x 8" deep. Underlay permitted; maximum size of underlay 8" square. Background is white. To be viewed from the front.

1 design spot open

Class 6. "Pac Man"

A 7" wide x 9" high **Panel Design** staged on a white, curved niche 55.5" H x 8" D. Displayed vertically. No underlay or staging panel permitted. Black panel and stand supplied by committee. To be viewed from the front.

3 design spots open

Section C - "Moving Forward"

Class 8. "Millennials - Millennial Pink"

An **Exhibition Table** staged on a table 120" L x 30" H. Black tablecloth to the floor provided by committee. Allotted space is 30" L x 30" W. Background is white. Underlay permitted. To be viewed from the front.

2 design spots open

For more design examples, visit https://swlmg.weebly.com/uploads/1/0/7/9/10790471/ngc_floral_design_types.pdf

Eligible for the DESIGNER'S CHOICE AWARD Consultant: Jane Madis, janemadis@gmail.com







Eligible for TABLE ARTISTRY



Consultant: Karen Scharf, Karenscharf5@gmail.com



es.pdf

Design not your thing? Join the fun by joining a committee!

Contact the Committee Chair to sign up

Staging Committee: Marj Trainor, trainorm@yahoo.com Set-up Thursday, Sep 26, 8am – 4pm Clean-up Saturday, Sep 28, 3pm – 5pm

Hospitality Committee: Mary Bailly, thebaillys@aol.com Judges' Hospitality Friday, Sep 27, 8am – 10am Greeters Friday, Sep 27, 2pm – 4pm and Saturday, Sep 28, 10am – 3pm

Horticulture Classification: Jacqui Bergonzi, jbergonzi@optonline.net Classification/Entry Thursday, Sep 26, 2pm – 4pm

Don't Forget Horticulture!

Chair: Jacqui Bergonzi, jbergonzi@optonline.net

As Horticulture Consultant - I'm asking our members to fill Lasdon with examples of what we've been growing this summer. Take a stroll around your garden. What's blooming? Your dahlia's should be coming in. You may have rudbeckias, echinaceas and zinnias still in show condition. Late summer into fall our ornamental grasses shine! Do you have panicums, penisetums or little blue stem? Let's see it all!

If your house plants are show-worthy, now is the time to clean them up, remove dead foliage, give them a feed and water well! They will be ready for the show at the end of September.... Don't forget to clean up their pots so they're properly dressed for the party.

If you've been growing amazing tomatoes or cukes or gourds - let's see them! This is the season to show off your farm-to-table skills.

Bring in your perennials, annuals, vegetables, fruits and houseplants with their correct Latin names (I'll help you if you don't know the name. Or take a pic and Google it!) on Thursday, Sep 26, between 2 and 4 pm.

Spread the word!

Help us publicize our flower show!

Publicity Chair: Jennifer Wege, Jennifer_311@msn.com

Here is a caption that your club can use for social media or to share with local newspapers, online calendars, patch, etc:

The 9th District of the Federated Garden Clubs of NYS is excited to present "A Century of Flowers and Blooms," a district-wide flower show to celebrate our 100th anniversary! This amazing show will be held at Lasdon Park, Katonah, Friday, September 27th from 2pm-4pm and Saturday, September 28th from 10am-3pm! It is a free event that is open to the public! Come see the beauty of an incredible show and celebrate 100 years with us!

Some helpful hints for sharing on social media:

*Tag local chambers of commerce *Tag local influencers *Tag local papers or magazines *Post at least 4 times via stories or posts so people remember!

Meeting at the local library? Manning a table at a community event? Post a "A Century of Flowers and Blooms" flyer!